

## PRESS RELEASE

### **Get lucky with great offers at Megaworld Lifestyle Mall's Chinese New Year celebration**

Megaworld Lifestyle Malls is celebrating Chinese New Year with fantastic freebies and offers! From ang paos with instant prizes to free wellness sessions, shoppers can start the Year of the Horse with good health and prosperity when they shop and dine at Megaworld Lifestyle Malls.

#### **Pick up good fortune with Lucky Ang Paos**

Shoppers get the chance to pick an ang pao for good luck this Chinese New Year at Megaworld Lifestyle Malls. For a minimum single or accumulated receipt purchase of P2,000 from January 27 – February 2, customers can get a Lucky Ang Pao from the malls' Prosperity Tree.

Lucky Ang Paos contain great prizes like free gift certificates or items from Lucky Chinatown establishments, free fortune telling consultation, free parking passes and more! Those who use their Megaworld Citi card can even get two Lucky Ang Paos for double the prizes.

#### **Amazing Discounts at The Great Megaworld Lifestyle Malls Clearance Sale**

Customers can also avail of amazing discounts at The Great Megaworld Lifestyle Malls Clearance Sale. At Eastwood Malls, guests can update their wardrobe at Nautica, Folded & Hung, Bench and Bench Body, Celine, Mico, Wade and more. Those looking for a little pampering can stop by Spa'a and get 1 free service for a purchase of 5 services or get a free manicure from Gloss Nails for every P500 spent.

Delicious dining offers are also available like free Pancit Dencios, Krispy Sisig Bangus or Chopsuey at Dencios for a minimum purchase of P500, free stuffed chicken wings for every P1,000 spent on a single receipt at Pho Hoa, 20% off on selected wines and liquors at Galileo Enoteca and 50% off on fresh taho at Mr. Bean.

At Mckinley Hill, guests can stop by Venice Piazza and get a free Pork Pepper Rice at Sizzlin' Pepper Steak for a minimum purchase of P800, get 1 piece of Baked Fried Chicken for free with every order of 2 pieces of chicken at Stackers or enjoy a free Mexican Flan at Agave Mexican Cantina for a minimum purchase of P1,000. They can also relax at the Big Apple Express Spa with 20% off on selected services and at Posh Nails for 30% off.

At Tuscany in Mckinley Hill, customers can enjoy a free carafe of iced tea for every minimum purchase of P1,500 at Marciano's, free chicharon, squid balls or popcorn upon purchase of an L'Escargot Pinot Noir, L'Escargot Chardonnay or L'Escargot Sauvignon Blanc or free fresh espresso brewed coffee or natural brewed iced tea at Sauceria for a minimum purchase of P180.

In Newport Mall, guests can indulge in luxury shopping with discounts from Lacoste, Bally, Furla, Anne Klein, Burberry, DKNY and Dunhill at 158 Designers Blvd., Hugo Boss, Paris Hilton, Swarovski and other establishments. Meanwhile, guests can shop and dine at a bargain at Burgos Circle at Forbes Town Center, with discounts from Digital Hub, Dogs and the City, Barcino. Izumi Sake Bar, Wrong Ramen, Red Mango and more!

From January 31 – February 2, shoppers can get up to 70% off at Lucky Chinatown establishments at the Chinese New Year Sale. Fashionistas can get the latest styles at great discounts from Bayo, Cache Cache, Cotton On, Giordano, Kashieca, Human, Mango, Levis, Skechers, Shoething, Res Toe Run, and more, while those looking to update their beauty kits can stop by Shiseido, The Body Shop, VMV and The Face Shop.

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Customers can also look forward to great dining offers and freebies such as getting 10% off their total bill at UCC Café and Healthy Shabu-Shabu, free pork sisig at Gerry's Grill for a minimum of P1,500 single receipt purchase and more! For the early-birds, the first 76 customers who purchase a dozen doughnuts at Krispy Kreme can also get one coffee gift certificate.

For mallgoers looking for more Chinese New Year treats, guests can also pick up Chinese snacks, good luck charms and other treasures from the East at the Good Fortune Fair, which will be held from Jan. 26 – 28 at the Lucky Chinatown Atrium and Jan. 29 – Feb. 1 at the 3<sup>rd</sup> Floor Railing.

### **Enjoy Free Parking with Unionpay**

Shoppers can also enjoy free parking at Lucky Chinatown with Unionpay. All they have to do is spend P1,000 in a single receipt purchase using their Unionpay credit card from Jan. 20 – Feb. 20, 2014 to get a complimentary parking pass.

### **Asenso sa Resibo**

Shoppers looking for great bargains can also drop by Lucky Chinatown A and B and get the chance to win two Honda motorcycles. The newest addition to Lucky Chinatown, the Lucky Chinatown Annex offers shoppers a wide variety of bargain buys, from wholesalers to fashion and home products, in a safe and comfortable environment.

Customers simply have to spend P2,000 from Jan. 15 – Feb. 27, 2014 at participating stores in Lucky Chinatown Annex A and B to get a raffle stub.

### **Lucky Rituals**

Guests can also usher in good fortune through the many good luck rituals at Lucky Chinatown. At the Lucky Chinatown Walk, shoppers can check out the Wishing Wall, purchase an ema board and post their message for good health, luck and success during the Year of the Horse. They can also visit the Prosperity Garden with the Prosperity Tree and Dragon Tortoise Statue, where they can toss a coin and send a prayer for good luck.

Guests can also help complete Lucky Chinatown's Year of the Horse Mural, located at the Lucky Chinatown Main Entrance, and get exciting offers and freebies. All shoppers need to do is get a pair of free chopsticks from the Year of the Horse Mural booth. Each pair of chopsticks contains one Lucky Deals coupon. Customers can stick one chopstick into the mural and keep the other chopstick with a Lucky Deal from one of Lucky Chinatown's shopping or dining establishments!

For more information on Megaworld Lifestyle Malls' Chinese New Year celebration, guests can call the Concierge at 709-9888, 709-0888, 0917-8380111 or visit [www.megaworldlifestylemalls.com](http://www.megaworldlifestylemalls.com) or visit [www.megaworldlifestylemalls.com](http://www.megaworldlifestylemalls.com).

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