

PRESS RELEASE

Lucky Chinatown welcomes the Year of the Horse with cultural and celebrity performances

Megaworld Lifestyle Malls and Lucky Chinatown, the premier lifestyle destination at the heart of Binondo, offers shoppers an even grander and more festive Chinese New Year celebration with a variety of cultural experiences and celebrity performances to welcome the Year of the Wood Horse.

From January 30 to February 7, mall patrons are invited to join the celebration featuring fabulous and entertaining acts that showcase the best of Chinese tradition and culture.

The festivities will begin at the Chinese New Year Countdown on January 30, done in partnership with the Chinese-Filipino Business Club Inc. (CFBCI), Chinoy TV, the Philippine Ling Nam Athletic Federation and the City Government of Manila.

At 10am, guests can watch the Chariot Parade, featuring colorful kalesas, traditional Chinese rickshaws, students from Filipino-Chinese schools and representatives and mascots of Lucky Chinatown establishments, which will go around Binondo and culminate at the Lucky Chinatown Atrium.

Following shortly at 11am is the Opening Program where local officials and leaders of the CFBCI will lead the traditional eye-dotting of the Dragon and Lion. The program will also include a cultural performance and the Ceremonial Hanging of Lucky Coins, which Lucky Chinatown hopes will attract wealth and luck for everyone in the coming year.

In the afternoon from 1:30pm to 5pm, mall-goers will be regaled by cultural presentations from Chinese schools like Chiang Kai Shek College, Hope Christian High School, Metro Garden, Philippine Sun Yet Sen High School, St. Stephen High School, Philippine Jin Nan Institute, Philippine Cultural College, Chiang Kai Shek College Dance Troupe, Philippine Buddhacare Academy, Lorenzo Ruiz Academy and Philippine Tiong Se Academy, while the evening includes a fabulous line-up of celebrity performances. At 6pm, the celebration resumes with a performance from popular Pinoy rock band Spongecola, followed by some of the country's most accomplished singers Luke Mejares, Paolo Santos and Jimmy Bondoc of Sabado Boys.

At 8:30pm, singer songwriter Barbie Almalbis takes the stage. Then the celebration will pick up speed as Save me Hollywood performs their rock, pop-punk and alternative rock numbers at 9:30pm.

Fans of Rocksteddy can rejoice as the alternative rock band joins the celebration at 10pm followed by a musical performance from actor and singer Richard Yap. Guests can also look forward to a special ritual to help usher in good fortune for the new year and at the stroke of midnight, spectators will witness a grand Chinese New Year fireworks display to welcome the Year of the Horse.

The celebration will continue on the first day of the Year of the Horse, January 31. A Lion and Dragon Dance exhibition will start at 10am onwards and will roam the mall. Guests can also get a taste of Chinese culture with performances from the Kim Hwa Chinese Music ensemble at 11am and a Chinese Opera show at 2pm. For those who want to learn more about their fortune, they can listen to the feng shui consultation with Joy Lim at 3:30pm.

Shoppers can also enjoy beautiful music from iconic Filipino-Chinese artist Jose Mari Chan at 5pm, listen to a talk on Chinese New Year food from Ivan Man Dy at 7pm.

More musical and cultural performances also wait shoppers in the first few days of the Year of the Horse. On February 2, guests will be enchanted with a live performance from crooner Richard Poon at 4pm and amazed by astonishing acrobatic acts from the Malaysian Pole Dance Group Kun Seng Keng on February 7, 2pm.

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For more information on Lucky Chinatown's Chinese New Year celebration, please call the Megaworld Lifestyle Malls Concierge at 709-9888 or 709-0888, 0917-8380111 or visit www.megaworldlifestylemalls.com.



Spongecola



Sabado Boys

Luke Mejares

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Jimmy Bondoc



Paolo Santos



Save me Hollywood

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Barbie Almalbis



Rockstеды



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Jose Mari Chan



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